Cranberry Production Forecast

Cranberry production in Wisconsin is forecast at 3.75 million barrels in 2006. This is 2 percent above last year's crop and 14 percent higher than 2004. If realized, this will be a record production for the state. Currently, the crop is in good shape with most producers expecting average to above average yields. Vines survived the winter with only minor damage. Conditions earlier in the year allowed for a good bloom and fruit set. Due to the warm weather, growers have been irrigating on a regular basis. This has caused some concerns about water supplies this fall and winter.

U.S. cranberry production is forecast to total 6.64 million barrels, up 6 percent from 2005 and 7 percent from 2004. Wisconsin, the largest producer, is expected to grow 57 percent of the national crop. The second largest state, Massachusetts, is forecasted to produce 1.75 million barrels, an increase of 23 percent from last year, but 3 percent below 2004. Massachusetts yield potential was reduced when rainfall in May and June limited bee activity and damaged petals during pollination. New Jersey is expecting a crop of 490,000 barrels, down 8 percent from 2005. Growers reported that the fruit set is average to heavy, with average fruit size. Oregon is forecast to produce 485,000 barrels, 10 percent higher than last year. The crop condition in Oregon appears to be better than last year but fruit sizing may be an issue. Washington is expecting 160,000 barrels of cranberries, a decrease of 14 percent from 2005. Cool, damp weather during bloom limited bee activity and caused less than ideal fruit set.

Cranberry Production

State	2004	2005	Ind. 2006
		Barrels	
Wisconsin	3,300,000	3,660,000	3,750,000
Massachusetts	1,808,000	1,423,000	1,750,000
New Jersey	402,000	533,000	490,000
Oregon	495,000	440,000	485,000
Washington	170,000	187,000	160,000
United States	6,175,000	6,243,000	6,635,000

Source: USDA, NASS, Wisconsin Field Office.